





# ECS ENROLLMENT FORM

## FORM A

To  
American Express Banking Corp.  
Cyber City, Tower C, DLF Bldg. No.8  
Sector-25, DLF City, Phase-II  
Gurgaon-122 002

Dear Sir,

Re: AUTHORISATION TO PAY CHARGE CARD BILLS THROUGH THE ELECTRONIC DEBIT CLEARING SYSTEM\*

1. Name: \_\_\_\_\_
2. Card Number: 

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3. Particulars of Bank Account \_\_\_\_\_
- a) Name of Account Holder: \_\_\_\_\_ b) Bank Name: \_\_\_\_\_ c) Branch Address: \_\_\_\_\_
- d) 9 digit code number of the bank and branch appearing on the MICR cheque issued by the bank: 

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*(Please attach a cancelled blank cheque or its photocopy)*
- e) Account type: \_\_\_\_\_ f) Ledger Folio Number: \_\_\_\_\_  
*(Savings/Current/CC Account) with code 10/11/13 (If appearing on the cheque book)*
- g) Account Number: 

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*(As appearing on the cheque book)*

Yes, I have attached a cancelled blank cheque or its photocopy

Signature of Account Holder : \_\_\_\_\_ Date: \_\_\_\_\_

*\*For Bank Account in Delhi, Mumbai, Chennai, Bengaluru and Kolkata only.*

## FORM B

I, the undersigned hold a Charge Card.

I understand that "Charge Card means any Basic Charge Card issued by American Express that has the trade mark, or logo or service mark, or the name American Express either in conjunction with any other name or otherwise on the face of it.

I wish to avail of the Direct Debit facility and hereby express my unconditional consent to debit payment of the amount of the monthly bills of my Card Account (or of any replacement/renewal Card that may be issued on the Card Account in lieu thereof) through participation in the Electronic Clearing System (ECS) of the National Clearing Cell of the Reserve Bank of India. I also unconditionally and irrevocably authorize American Express Banking Corp. (AEBC) to raise debits for such regular payments against my

Bank Account Number \_\_\_\_\_, with \_\_\_\_\_ Bank.

I hereby declare that the particulars given above are true and complete.

If the transactions based on my above instructions are delayed, or are not affected for any reasons whatsoever, I agree not to hold AEBC responsible for any loss/damage/inconvenience that may arise.

I agree and understand that my bank shall be informed of this authorization as per the enclosed letter. Also, I understand that the above instructions cannot be withdrawn/cancelled except after due intimation and with the written consent of AEBC for the payment of the Card dues.

Signature of Account Holder : \_\_\_\_\_ Date: \_\_\_\_\_

*Note: Please complete in all respects.*

## FORM C

To  
The Manager: \_\_\_\_\_ Bank Name: \_\_\_\_\_  
Bank Address: \_\_\_\_\_

Dear Sir,

I, the undersigned hold an American Express Card and wish to avail of the Electronic Clearing System offered by the Reserve Bank of India towards settlement of my monthly Card bills.

I have a Bank account having Account Name \_\_\_\_\_ Account Number \_\_\_\_\_ with your Bank. I hereby authorize you to debit month on month, to my above mentioned account, my monthly dues on my Card as raised by American Express Banking Corp. (AEBC).

I further request you to inform AEBC of any changes in the status of my account. Once the American Express Card gets renewed for membership, the ECS facility attached to the Card will get automatically renewed.

Start Date - The date of signing the form

End Date - Till revoked by me in writing to American Express Banking Corp. and to you.

Signature of Account Holder : \_\_\_\_\_ Date: \_\_\_\_\_

Copy of cancelled cheque attached

**DETAILS FOR CARD MEMBERS SIGNING UP FOR STANDING INSTRUCTIONS WITH BILLDESK**

Name of the Card member: \_\_\_\_\_ As it appears on the Card Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

PIN: \_\_\_\_\_ Mobile No\*: \_\_\_\_\_ Email\*: \_\_\_\_\_

- \*To ensure timely communication on the status of your application, please fill in your mobile number and email ID. Forms without mobile number will not be registered.
- Please continue to pay your bills until you receive confirmation from BillDesk regarding the activation of your Standing Instructions
- For any enquiries, please contact BillDesk at 022-40920015 (between 9:30am and 6pm, Monday to Saturday) or e-mail Customer Support Desk at [acard@billdesk.com](mailto:acard@billdesk.com)

**STANDING INSTRUCTIONS FOR SERVICE PROVIDERS**

*PLEASE ATTACH RECENT COPY OF THE SERVICE PROVIDERS' BILLS*

Yes, I would like to earn Membership Rewards Points by giving Standing Instructions for the below mentioned Utility Service Providers to be charged to my American Express Gold Card.

**MOBILE & LANDLINE**

<b>Airtel</b> <b>Reliance</b> <b>Vodafone</b> <b>Tata Indicom</b> <b>Idea</b> <b>Loop Mobile</b> <b>Spice Telecom</b>	Utility Company: _____
	Telephone no: _____
	Cust ID/Account no: _____
	Subscriber name: _____
	City: _____
	<input type="checkbox"/> Opt-Out

<b>Airtel</b> <b>Reliance</b> <b>Vodafone</b> <b>Tata Indicom</b> <b>Idea</b> <b>Loop Mobile</b> <b>Spice Telecom</b>	Utility Company: _____
	Telephone no: _____
	Cust ID/Account no: _____
	Subscriber name: _____
	City: _____
	<input type="checkbox"/> Opt-Out

<b>Airtel</b> <b>Reliance</b> <b>Vodafone</b> <b>Tata Indicom</b> <b>Idea</b> <b>Loop Mobile</b> <b>Spice Telecom</b>	Utility Company: _____
	Telephone no: _____
	Cust ID/Account no: _____
	Subscriber name: _____
	City: _____
	<input type="checkbox"/> Opt-Out

<b>Airtel</b> <b>Reliance</b> <b>Vodafone</b> <b>Tata Indicom</b> <b>Idea</b> <b>Loop Mobile</b> <b>Spice Telecom</b>	Utility Company: _____
	Telephone no: _____
	Cust ID/Account no: _____
	Subscriber name: _____
	City: _____
	<input type="checkbox"/> Opt-Out

**INSURANCE**

<b>LIC</b> <b>Reliance Life</b> <b>SBI Life</b> <b>Tata AIG Life</b> <b>ICICI Prudential</b> <b>AVIVA</b> <b>Birla Sun Life</b> <b>Bharti AXA</b>	Insurance Company: _____
	Policy no: _____
	Premium Amount: _____
	Client ID (For AVIVA/Birla Sun Life): _____
	Policyholder name 1. For Bharti AXA: _____
	2. ICICI Prudential: _____
<input type="checkbox"/> Opt-Out	

<b>LIC</b> <b>Reliance Life</b> <b>SBI Life</b> <b>Tata AIG Life</b> <b>ICICI Prudential</b> <b>AVIVA</b> <b>Birla Sun Life</b> <b>Bharti AXA</b>	Insurance Company: _____
	Policy no: _____
	Premium Amount: _____
	Client ID (For AVIVA/Birla Sun Life): _____
	Policyholder name 1. For Bharti AXA: _____
	2. ICICI Prudential: _____
<input type="checkbox"/> Opt-Out	

<b>LIC</b> <b>Reliance Life</b> <b>SBI Life</b> <b>Tata AIG Life</b> <b>ICICI Prudential</b> <b>AVIVA</b> <b>Birla Sun Life</b> <b>Bharti AXA</b>	Insurance Company: _____
	Policy no: _____
	Premium Amount: _____
	Client ID (For AVIVA/Birla Sun Life): _____
	Policyholder name 1. For Bharti AXA: _____
	2. ICICI Prudential: _____
<input type="checkbox"/> Opt-Out	

<b>LIC</b> <b>Reliance Life</b> <b>SBI Life</b> <b>Tata AIG Life</b> <b>ICICI Prudential</b> <b>AVIVA</b> <b>Birla Sun Life</b> <b>Bharti AXA</b>	Insurance Company: _____
	Policy no: _____
	Premium Amount: _____
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	Policyholder name 1. For Bharti AXA: _____
	2. ICICI Prudential: _____
<input type="checkbox"/> Opt-Out	

**ELECTRICITY**

<b>BSES</b> <b>NDPL</b> <b>Reliance Energy</b> <b>MSEB##</b> <b>MGL##</b> <b>BEST</b> <b>TATA POWER</b>	Utility Company: _____
	Cust ID/Cons no/CRN: _____
	Cycle no (Rel): _____
	Billing unit (MSEB): _____
	Processing cycle (MSEB): _____
	Subscriber name: _____
	City: _____
<input type="checkbox"/> Opt-Out	

<b>BSES</b> <b>NDPL</b> <b>Reliance Energy</b> <b>MSEB##</b> <b>MGL##</b> <b>BEST</b> <b>TATA POWER</b>	Utility Company: _____
	Cust ID/Cons no/CRN: _____
	Cycle no (Rel): _____
	Billing unit (MSEB): _____
	Processing cycle (MSEB): _____
	Subscriber name: _____
	City: _____
<input type="checkbox"/> Opt-Out	

##Electricity: Standing Instruction available only for Low Tension connections. ##2.5% surcharge applicable on MSEB & MGL


(For American Express Use only)

American Express Gold Card No.:

Expiry Date: / /

I authorize American Express to write my Card details in the box above on my behalf, and share the same with BillDesk ("Service Provider") for enrollment into the Standing Instructions. I also authorize and express my unconditional consent to the Service Provider for debiting my American Express Card Account (or of any renewal/ replacement Card that may be issued in the Card account in lieu thereof) on a recurring basis with the full amount of all charges including the monthly bill and any interim charges pertaining to my utility connection (the reference/ customer/relationship number as stated above in the form). I have read, agreed and understood the terms as provided alongside and voluntarily and unconditionally undertake that:

- This Standing Instruction will be effective for the full amount and shall apply only if my American Express Card Account ("Card") is valid and in good standing
- The Service Provider may at its sole discretion accept or decline this Standing Instruction as provided by me
- My Standing Instruction is in respect of the entire charges on my utility service/connection and the said instruction shall be valid and binding for the validity period and subsequent renewal period of the Card unless and until the same has been rescinded by me in writing and the said communication has been received by the Service Provider
- I hereby authorize BillDesk and American Express to exchange/compare information pertaining to my Card. Resultantly, the Service Provider may receive from American Express updated information on my Card including but not limited only to changes in Card numbers, expiration dates and status. I understand and am cognizant of the fact that the results of such exchange/comparison may also be used by the Service Provider and/or American Express for the purpose of taking any action, including adverse action against me
- The record of charges in respect of the above services received or availed by the Service Provider to the Card will neither bear my signatures nor the imprint of my Card. I therefore undertake to unconditionally honor and pay without demure and contestation all the said charges including interim charges booked by me under this facility as and when I am billed for the same by American Express
- The Service provider will continue to send me bills at regular frequency for the above utility service/facility as per the normal process
- I will continue to make payments toward my utility service until I receive a confirmation from BillDesk that my service request has been activated.

Basic Applicant's Signature:  \_\_\_\_\_

Date: \_\_\_\_\_

### Terms & Conditions

- Standing Instruction for direct debit to American Express Card Account ("Card") will be for the full amount shown on the monthly bill inclusive of all interim charges levied by the Service Provider/Utility Company for the utility connection of the American Express Card member ("Card member")
- It is clear that American Express is only a facilitator and a mode of payment for the Card member and is not responsible or liable for any omissions or commissions with regard to the acceptance of the Standing Instruction forms for and on behalf of the Service Provider
- Signing of the Standing Instruction form by the Card member and payment of the first Service Provider bill will be sufficient proof to establish the authenticity of the Card member instruction to debit his/her Card with the monthly bill and any interim charges for his/her utility connection
- All such charges to the Card are subject to authorization by American Express. In case of transactions being declined, the Card member is required or is liable to make the payment by alternate means, such as cash/cheque, failing which, the Service Provider could restrict the utility connection facilities/services
- American Express reserves the right to revoke/stop the facility if the credit behaviour on the Card is unsatisfactory or if it believes that continued use of this facility is not in interest of the Bank
- It would be the responsibility of the Card member to inform BillDesk, in writing, of any change or withdrawal of the BillDesk facility thus availed. Failure of the Card member to do the same and subsequent debits, if any, towards the utility payments will constitute valid transactions and the Card member will be liable to pay the same
- Card member is required to fill a revised Standing Instruction form in case of any change in Card number due to replacement upgrade or downgrade
- American Express is neither responsible nor guarantees the quality of services and nor is it liable for any defect or deficiency in the said services so obtained/availed and shall also not be liable for any loss/damage/claim that may arise out of the use or non use of any such services availed by the Card members. American Express and BillDesk reserve the right to change/alter/modify/withdraw the offer, utility companies or the Terms and Conditions of this program, at any time, without prior notice
- Nothing expressed or implied in the offer shall in any way waive or amend any of the Terms and Conditions of the existing Card member agreement
- Any disputes arising out of disconnection of the Utility/Facility, penalty from the government and late charges on installment dues arising due to change/revocation of the facility will be the sole responsibility of the Card member and the Card member will not hold American Express responsible for the same
- All disputes arising out of this program shall be subject to the exclusive jurisdiction of competent courts in the State of Delhi.

### Facility of Opt-Out Option

This is a Standing Instruction for automatic monthly debit of Utility Bill/s payment with a facility to Opt-Out in case the Card member does not want any particular bill to be charged on his American Express Card (Card). The Card member will receive an SMS before the bill due date, detailing the amount of the bill that will be debited to the Card. The Card member would have to revert to the SMS in the specified format and within the mentioned time frame to stop processing of that particular payment on the Card, should the Card member desire to Opt-Out. In the absence of revert from the Card member, the bill will be automatically charged to the Card account.

